1.0 ASSESSMENT INSTRUMENT

Subject Code	:	1119/2
Type	:	Subjective
Marks	:	60 Marks
Time	:	1 hour 30 minutes

1.1 ASSESSMENT DESIGN

Paper 2 comprises 3 parts: **Part 1**, **Part 2** and **Part 3** (3 Questions).

Part 1: Short Communicative Message [20 marks]
Part 2: Guided Writing [20 marks]
Part 3: Extended Writing (3 Questions) [20 marks]

2.0 PERFORMANCE OF CANDIDATES

2.1 PERFORMANCE OF CANDIDATES PART 1 (QUESTION 1)

2.1.1 Overall Performance

Part 1 is intended for lower-proficiency (A2 level) candidates. Hence, the higher-proficiency candidates are able to score full marks (20 marks) for this part. Candidates do well in Part 1 and even the low proficiency candidates manage to get some marks.

2.1.2 PERFORMANCE OF CANDIDATES ACCORDING TO THE GROUP

High Performance

Part 1 is targeted at A2 level. Hence, the high proficiency candidates are able to score full marks (20 marks) easily. They are able to fulfil all the task requirements. Target reader is fully informed.

Average Performance

The candidates in this group are able to produce a text that communicates simple ideas in simple ways. Text is connected using basic high frequency connectors.

2.2 REVIEW OF CANDIDATES' RESPONSES FOR PART 1

Question 1

You received an email from your friend, Lily, who wants your advice on choosing a part-time job.

Hi,

I'm planning to work part-time during the long holiday. There are two jobs available – as a promoter at a supermarket or as a cashier at a bookshop. Which one do you think is suitable for me and why do you think so? How about you? What are you going to do during the holiday?

Let me know what you think.

Lily

Write an email to your friend in about **80 words** in the space provided.

Examples of answer by candidates with high achievement

i. Content

Candidate is able to address all three tasks well. All contents given are relevant and the reader understands the contents presented.

Contents 1 and 2: The candidate has addressed the first task (choice made) and the second task (reason for the choice given).

How are you? I got your message and I just wanted to say that you would fit in as a cashier at a bookshop. Since you are a very shy but clever person, I think the second choice is better.

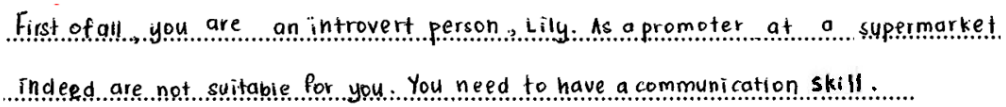
Content 3: The candidate has addressed the third task (what the candidate plans to do during the holiday).

Moreover, for me, I would go with a boutique assistant. I'm going to help my aunt with her Bonia bags business during this holiday. As a result, I can gain a side income.

Example 2: Uses simple grammatical forms with a good degree of control.



Example 3: Even though errors are noticeable, meaning can still be determined.

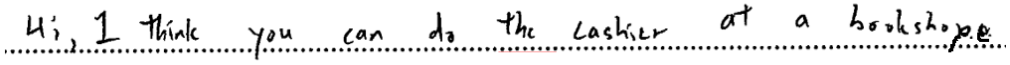


Examples of answer by candidates with average achievement

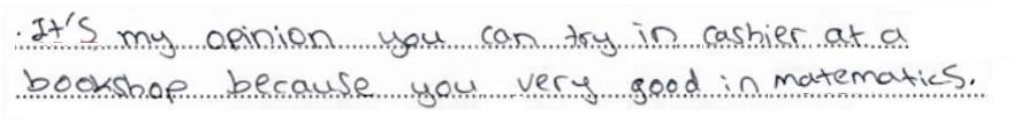
i. Content

Average performing candidates manage to get full marks for the three tasks. The reader understands what the candidate wants to convey. Target reader is, on the whole, informed.

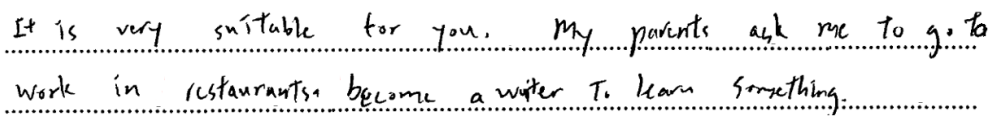
Content 1: Choice is made between a promoter or cashier



Content 2: Reason for the choice



Content 3: What the candidate plans to do during the holiday



ii. Communicative Achievement

Candidate only produces a text that communicates simple ideas in simple ways. Fulfils the communicative task – correct genre, register and format of an email.

Example 1: Opening



2.5 REVIEW OF CANDIDATES' RESPONSES FOR PART 2

Question 2

In your class, you have been talking about various advertisements for products and your teacher has asked you to write an essay about it.

In your **essay**, you should:

- talk about an interesting advertisement you have seen
- describe what makes the advertisement attractive to you
- explain how advertisements can influence people to buy certain products

Use **all** the notes above and give reasons for your point of view.

Write your essay in **125 – 150 words** in an appropriate style.

Examples of answer by candidates with high achievement

i. Content

All content is relevant to the task. Target reader is fully informed.

Contents 1 and 2: Description of the advertisement of a product seen and what makes the advertisement attractive (reason).

Last week, I was watching some videos on Youtube. As I was watching the video, an interesting advertisemart came up. It was about the brand new. Nike football boots called "Phantom X". I had to watch the advertisement twice because of how unique it was.

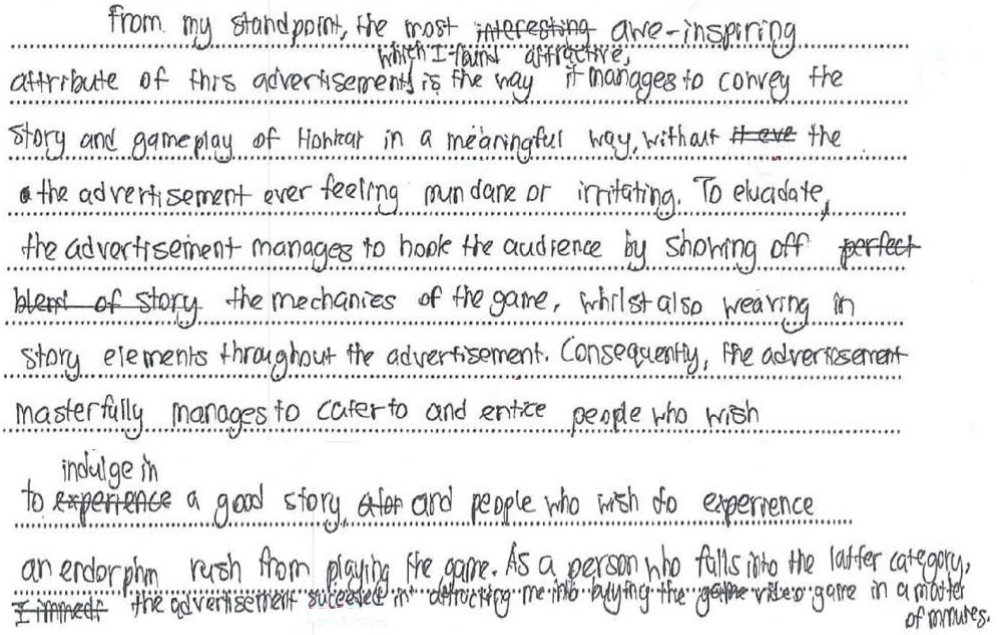
Content 3: How advertisements can influence people to buy certain products.

Moreover, the catchy presentation of the advertisement is what brings out the desire from every person's mind.

ii. Communicative Achievement

The candidate produces a text that uses the conventions of an essay to hold the target reader's attention and communicates straightforward ideas appropriately. The response fits the format of an essay. Ideas expressed use standard English and are stated clearly. There is no misunderstanding or blurring of the ideas.

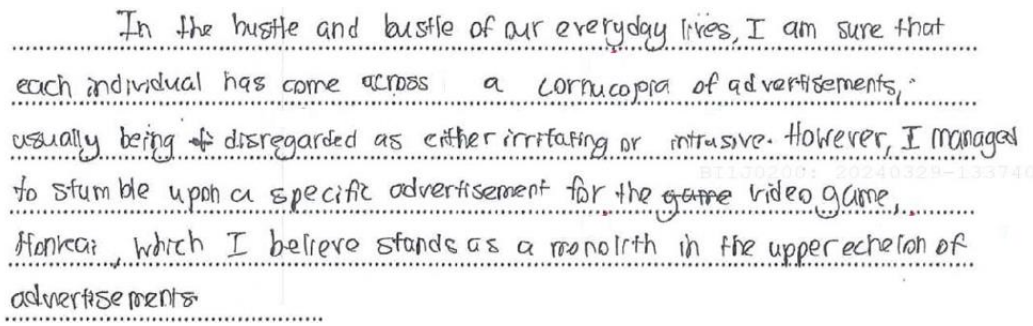
Example 1: Uses the conventions of an essay.


From my standpoint, the most ~~interesting~~ awe-inspiring which I-feel attractive, attribute of this advertisement is the way it manages to convey the story and gameplay of Honkai in a meaningful way, without ~~it eve~~ the the advertisement ever feeling mundane or irritating. To elucidate, the advertisement manages to hook the audience by showing off ~~perfect blend of story~~ the mechanics of the game, whilst also weaving in story elements throughout the advertisement. Consequently, the advertisement masterfully manages to cater to and entice people who wish indulge in to ~~experience~~ a good story, ~~also~~ and people who wish to experience an endorphin rush from playing the game. As a person who falls into the latter category, ~~I finished~~ the advertisement succeeded in ~~attracting~~ me into playing the ~~game~~ video game in a matter of minutes.

iii. Organisation

The essay is generally well organised as it uses an introduction to explain the topic well and a conclusion to tie up all the points effectively. It is also coherent as the candidate uses a wide variety of linkers and cohesive devices.

Example 1: Cohesive devices and coherence
'I am sure that', 'however', 'either ... or', 'which', 'I believe'

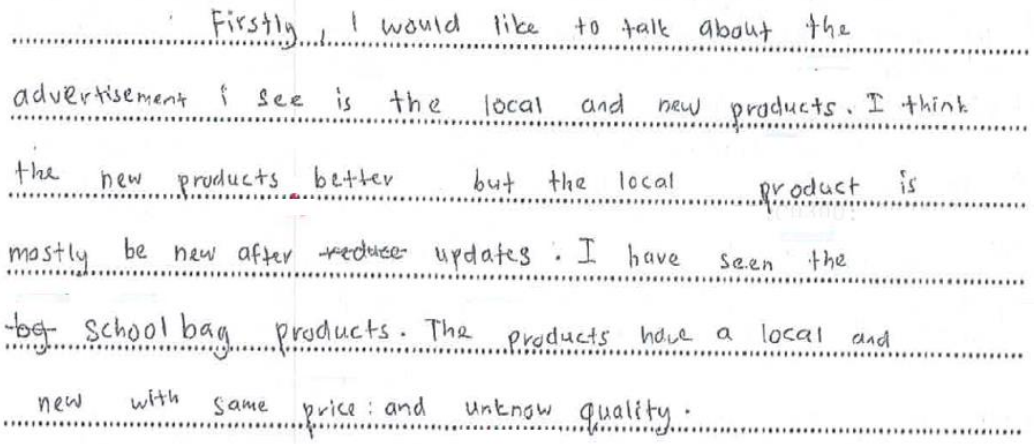

In the hustle and bustle of our everyday lives, I am sure that each individual has come across a cornucopia of advertisements, usually being disregarded as either irritating or intrusive. However, I managed to stumble upon a specific advertisement for the ~~game~~ video game, Honkai, which I believe stands as a monolith in the upper echelon of advertisements

2.6 Examples of answer by candidates with average achievement

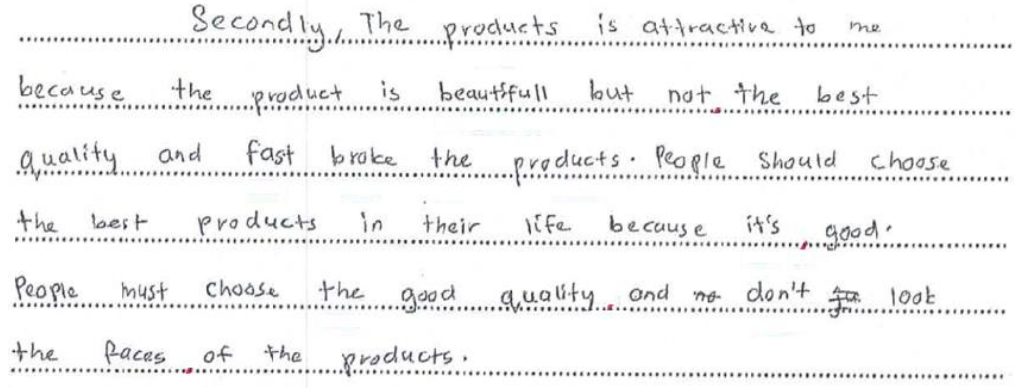
i. Content

Although content is relevant to the task, omissions may be present. Target reader is, on the whole, informed.

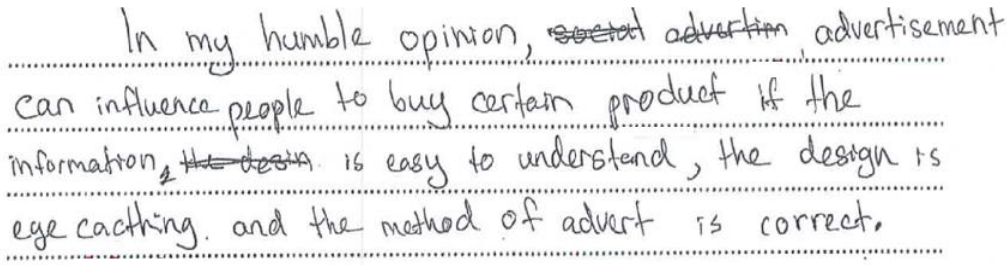
Example 1: The candidate has addressed the first content (an advertisement of a product seen).


Firstly, I would like to talk about the advertisement I see is the local and new products. I think the new products better but the local product is mostly be new after ~~reduce~~ updates. I have seen the ~~bg~~ school bag products. The products have a local and new with same price and unknow quality.

Example 2: The candidate has addressed the second content (why the product is attractive).


Secondly, The products is attractive to me because the product is beautifull but not the best quality and fast broke the products. People should choose the best products in their life because it's good. People must choose the good quality and ~~no~~ don't ~~to~~ look the faces of the products.

Example 3: The candidate attempts to address the third content by explaining how advertisements can influence people to buy certain products.


In my humble opinion, ~~secret~~ ~~advertisn~~ advertisement can influence people to buy certain product if the information, ~~the design~~ is easy to understand, the design is ege cacthing and the method of advert is correct.

2.8 PERFORMANCE OF CANDIDATES FOR PART 3

2.8.1 TASK REQUIREMENTS

In this part, the candidates must complete one of the three tasks presented to them. Candidates need to choose one of 3 choices of questions, a story, an article or a report, and write in about 200-250 words.

2.8.2 OVERALL PERFORMANCE

Question 3 (i.e. a story of a black object) is straightforward as the keywords are clearly stated in the question. For high performing candidates, they have the opportunity to show their creative writing skills of describing, narrating, and telling the reader how James described his struggle after he took the black object and the challenges in getting rid of it.

Question 4 (i.e. an article on a memorable photograph) is a popular question as photographs are common and youngsters like to take photographs. However, most candidates tend to write using the tone of a story rather than an article.

For Question 5 (i.e. a report on reducing plastic usage in school), many students did not write using the correct tone of a report.

2.8.3 PERFORMANCE OF CANDIDATES ACCORDING TO THE GROUP

High Performance

Part 3 is targeted at B2 level. Therefore, the high proficiency candidates are able to use the conventions of the communicative task effectively to hold the target reader's attention and communicate with ease, fulfilling all communicative purposes. They are able to write a well-organised and coherent essay, using a range of simple and complex grammatical forms.

Average Performance

The candidates in this group are only able to produce an extended writing with minor irrelevances and/or omissions. They only use a range of everyday vocabulary with occasional inappropriate use of less common lexis.

ii. **Communicative Achievement**

The candidate produces a text that uses the conventions of storytelling effectively to hold the target reader's attention and communicates with ease fulfilling all communicative purposes. The response fits the format of a story. Ideas are expressed clearly. There is no misunderstanding or blurring of the ideas put forward. The tone, register and format are all correctly used.

Example 1: Uses appropriate tone and genre of a story

James was walking along the beach when he tripped over a strange black object. ~~He then~~ feeling curious, he picked it up and saw that it was a necklace with a beautiful black stone as a pendant. At that time, James was known for ~~his un~~ his unique fashion sense. He thought that this necklace would be an amazing statement piece to be match with his style. So, he wore the necklace and head back home.

iii. **Organisation**

The essay is well organised and coherent. A variety of cohesive devices are also used with generally good effect.

Example 1: Uses a variety of cohesive devices with generally good effect.
'Upon reaching home', 'As days went on'…, 'Day by day' …

Upon reaching home, James shared his story of finding the shell to his wife. ~~James's~~ His wife was hesitant but agreed to keep it at home. It wasn't long before the shell became the apple of James's eyes. As days went on, James started to notice the shell shaking on its own. He didn't think much of it and brushed it aside, the magical shell had just started to bring chaos in his life.

Day by day, James started to feel weaker and older noticing wrinkles on his face. He started having shortness

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